

Sapir Lemberger

UX/UI Product Designer





EXPERIENCE

- 2019-2021 **Product manager | Richkid digital**
- Managing digital products- starting from the brief till the execution, Working in collaboration with designers and developer, Managing user experience in different digital interfaces.
- 2018-2019 **Social media manager | Eden fine art**
- Managing multiple social media accounts, Building strategy and planning monthly Gantt, Stories and posts design, monitoring and inspecting of the traffic in the different platforms and Data analysis.
- 2015-2017 **Campaign manager | Websem**
- Building costumers strategy, building campaigns and facebook pages, wide optimizations, copywriting, audience segmentation, data analysis, improving conversion rate and AB testing.

EDUCATION

- 2021-2023 **Technion- Israel Institute of Technology**
- M.A of industrial design
- 2018-2020 **Netcraft Academy**
- Associate degree, UX/UI
- 2012-2015 **Haifa University**
- B.A of Social work

CONTACT

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BIO

I'm a UX/UI Designer. I Love creating an impact on people lives through (good) experiences. I approach my work with a conceptual thinking mindset combined with attention to detail, curiosity, and innovative thinking.

TOOLS

Figma | Illustrator | Photoshop
Procreate | Invision | Aftereffects | AI tools

LANGUAGES

- Hebrew** Mother Tongue
- English** Fluent

SKILLS

User Research, User interface design, Prototyping, wireframes, Responsive design, Visual hierarchy, Storytelling.